

**CHINA - PAYOUT CONDITIONS**

Note: 1 EUR = 0.099 CNY

MT	China Mobile	China Unicom	China Mobile	China Unicom	China Mobile	China Unicom
End user Price incl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
	<500,000/month	<500,000/month	>500,000/month	>500,000/month	>1,000,000/month	>1,000,000/month
0.50 CNY	0.180 CNY	0.180 CNY	0.195 CNY	0.195 CNY	0.209 CNY	0.209 CNY
1.00 CNY	0.359 CNY	0.359 CNY	0.389 CNY	0.389 CNY	0.419 CNY	0.419 CNY
1.50 CNY	0.539 CNY	0.539 CNY	0.584 CNY	0.584 CNY	0.628 CNY	0.628 CNY
2.00 CNY	0.718 CNY	0.718 CNY	0.778 CNY	0.778 CNY	0.838 CNY	0.838 CNY
MT delivery cost	0.08 CNY	0.08 CNY	0.08 CNY	0.08 CNY	0.08 CNY	0.08 CNY
<b>Estimated market distribution</b>						
	66.0%	33.0%				

General Information
Short Code length is 8 digits
PULL - up to RMB 2.0 only
PUSH - up to RMB 15 per month only
Payout term is 50 days
Lead time is 12 weeks
Coverage is nationwide

**CHINA SMS Service Guidelines & Regulations**

- Information Providers shall comply with national law, administrative laws and regulations, management regulations and strict enforcement on information security.
  - 一 遵守国家有关法律、行政法规和管理规章，严格执行信息安全管理规定。
- Information Providers are STRICTLY NOT ALLOWED to provide any information or Content, which may fall within any of the following manner:
  - 二 不得利用短信网关（含短消息资讯平台IOD、短信中心）发布任何含有下列内容之一的信息：
    - 1. Oppose the basic principles set by the constitution;
      - 反对宪法所确定的基本原则的；
    - 2. Jeopardize national security, disclosure of national secrets, sabotage state power, disruption of unified state control;
      - 危害国家安全，泄露国家机密，颠覆国家政权，破坏国家统一的；
    - 3. Disruption of national reputation and interests;
      - 损害国家荣誉和利益的；
    - 4. Instigate nation's hostility, discrimination and unity.
      - 煽动民族仇恨、民族歧视，破坏民族团结的；
    - 5. Disruption on national religion beliefs, propagation on heresy and feudalism;
      - 破坏国家宗教政策，宣扬邪教和封建迷信的；
    - 6. Dissemination of rumours and disruption on public stability,
      - 散布谣言，扰乱社会秩序，破坏社会稳定的；
    - 7. Dissemination of pornography, obscene, gambling, violence, homicide, terrorism and subornation;
      - 散布淫秽、色情、赌博、暴力、凶杀、恐怖或者教唆犯罪的；
    - 8. Insult or defame others, aggression upon one's legal right;
      - 侮辱或者诽谤他人，侵害他人合法权益的；
    - 9. Contain other contents which prohibited by administrative laws and regulations;
      - 含有法律、行政法规禁止的其他内容的。
  - Spiderboss reserves the legal rights to take necessary action against the parties which violate any above mentioned provisions
  - 发现上述违法犯罪活动和有害信息，上海移通网络有限公司有权立即采取措施制止，并向有关主管部门报告。
- Information Providers must abide to the national provision of intellectual property.
  - 三 信息源责任单位提供的信息必须遵守国家有关知识产权的规定。
- Information Providers should develop an effective message maintenance and security system which will be under relevant authorities' supervision, monitoring and review.
  - 四 信息源责任单位应建立有效的信息安全保密管理制度和技术保障措施，并接受相关主管部门的管理、监督和检查。
- Information Providers are not allowed to deliver promotional message without prior users' consent.
  - 五 信息源责任单位不得利用手机号码段随意发送广告信息。
- Information Providers shall be responsible for all consequences that arise from the violation of these provisions.
  - 六 违反上述规定，所产生的一切后果由信息源责任单位承担。此责任书由上海移通网络有限公司负责保管。

八 违反上述规定，用户的一切后果由信息源单位承担。此页任务由上海移动通信有限公司负责。

**ESTONIA - PAYOUT CONDITIONS**

Note: 1 EUR = 15.65 EEK

MO	VAT 18%	EMT	ELISA	Tele2
End user Price incl. VAT	End user Price excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
10.00 EEK	8.47 EEK	4.66 EEK	4.66 EEK	4.74 EEK
25.00 EEK	21.19 EEK	12.48 EEK	11.65 EEK	11.85 EEK
MT delivery cost		1.600 EEK	1.600 EEK	1.600 EEK
Estimated market distribution				

**Allowed service types**

Session based	YES
ABO (subscription)	NO
Push/pull - MO	YES
Push/pull - MT	NO
Logo/ringtone	YES
Web Payment	YES
Erotic services	YES
Porno services	YES

**Special conditions**

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**LATVIA - PAYOUT CONDITIONS**

Note: 1 EUR = 0.698 LVL

MO	VAT 18%	LMT	Tele2
End user Price incl. VAT	End user Price excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
0.35 LVL	0.290 LVL	0.141 LVL	0.079 LVL
0.59 LVL	0.500 LVL	0.251 LVL	0.134 LVL
0.95 LVL	0.805 LVL	0.409 LVL	0.212 LVL
3.00 LVL	2.542 LVL	1.365 LVL	0.684 LVL
MT delivery cost		0,05 LVL	0,05 LVL
Estimated market distribution			

**Allowed service types**

Session based	YES
ABO (subscription)	YES
Push/pull - MO	NO
Push/pull - MT	YES
Logo/ringtone	YES
Web Payment	YES
Erotic services	YES
Porno services	YES

**Special conditions**

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### LITHUANIA - PAYOUT CONDITIONS

Note: 1 EUR = 3.452 LTL

MT	VAT 18%	BITE	Omnitel	Tele2
End user Price incl. VAT	End user Price excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
1.00 LTL	0.85 LTL	0.361 LTL	0.385 LTL	0.377 LTL
2.00 LTL	1.69 LTL	0.762 LTL	0.770 LTL	0.778 LTL
3.00 LTL	2.54 LTL	1.163 LTL	1.163 LTL	1.179 LTL
4.00 LTL	3.39 LTL	1.556 LTL	1.674 LTL	1.571 LTL
5.00 LTL	4.24 LTL	1.956 LTL	2.255 LTL	1.972 LTL
6.00 LTL	5.08 LTL	2.357 LTL	2.703 LTL	2.373 LTL
7.00 LTL	5.93 LTL	2.758 LTL	3.386 LTL	2.774 LTL
8.00 LTL	6.78 LTL	3.159 LTL	3.866 LTL	3.174 LTL
9.00 LTL	7.63 LTL	3.559 LTL	4.636 LTL	3.575 LTL
10.00 LTL	8.47 LTL	3.952 LTL	5.154 LTL	3.968 LTL
MT delivery cost		<i>0,20 LTL</i>	<i>0,20 LTL</i>	<i>0,20 LTL</i>
Estimated market distribution				

#### Allowed service types

Session based	YES
ABO (subscription)	YES
Push/pull - MO	NO
Push/pull - MT	YES
Logo/ringtone	YES
Web Payment	YES
Erotic services	NO
Porno services	NO

#### Special conditions

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**RUSSIA - PAYOUT CONDITIONS**

Note: 1 EUR = 35 RUR

MO			VAT 18%	Beeline	MTS	Megafon	Tele2	Utel	Motiv	BaikalWestCom	NTK	NSS	Astrahan GSM
End user Price inkl VAT in EUR	End user Price inkl VAT in RUR	End user Price excl. VAT in RUR		Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
0.94 €	33.51 RUR	28.40 RUR		12.318 RUR	11.000 RUR	11.663 RUR	9.923 RUR	9.923 RUR	9.923 RUR	9.923 RUR	9.923 RUR	9.923 RUR	9.923 RUR
1.89 €	67.39 RUR	57.11 RUR		25.848 RUR	22.501 RUR	20.636 RUR	20.923 RUR	20.923 RUR	20.923 RUR	20.923 RUR	20.923 RUR	20.923 RUR	20.923 RUR
2.36 €	84.67 RUR	71.75 RUR		32.748 RUR	28.366 RUR	26.046 RUR	26.423 RUR	26.423 RUR	26.423 RUR	26.423 RUR	26.423 RUR	26.423 RUR	26.423 RUR
4.72 €	169.33 RUR	143.50 RUR		66.437 RUR	57.116 RUR	48.929 RUR	53.813 RUR	53.813 RUR	53.813 RUR	53.813 RUR	53.813 RUR	53.813 RUR	53.813 RUR
<b>MT delivery cost</b>				<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>
<b>Estimated market distribution</b>													

**Allowed service types**

Session based	YES
ABO (subscription)	NO
Push/pull - MO	YES
Push/pull - MT	NO
Logo/ringtone	YES
Web Payment	NO
Erotic services	YES
Porno services	NO

**Special conditions**

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## UKRAINE - PAYOUT CONDITIONS

**Note:** 1 EUR = 6,85 UAK

MO		VAT 18%	Kievstar	UMC	Beeline-Ukraine
End user Price inkl VAT in EUR	End user Price inkl VAT in UAK	End user Price excl. VAT in UAK	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
0.94 €	6.02 UAK	5.10 UAK	2.05 UAK	2.20 UAK	1.68 UAK
1.89 €	12.10 UAK	10.25 UAK	4.51 UAK	4.43 UAK	3.38 UAK
3.78 €	25.20 UAK	21.36 UAK	10.49 UAK	10.09 UAK	7.71 UAK
<b>MT delivery cost</b>			<i>included</i>	<i>included</i>	<i>included</i>
<b>Estimated market distribution</b>					

Allowed service types	
Session based	YES
ABO (subscription)	NO
Push/pull - MO	YES
Push/pull - MT	NO
Logo/ringtone	YES
Web Payment	NO
Erotic services	YES
Porno services	NO

Special conditions
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