

AUSTRALIA - PAYOUT CONDITIONS

MT/MO	VAT 10%		Telestra	Optus	Vodafone	Hutchison (Orange & 3)	Virgin
	Type	Enduser Price excluding VAT	Payout / SMS exkl. VAT	Payout / SMS exkl. VAT	Payout / SMS exkl. VAT	Payout / SMS exkl. VAT	Payout / SMS exkl. VAT
End user Price inkl VAT							
	\$4.00	MO \$3.636	\$1.667	\$1.595	\$1.594	\$1.713	\$1.338
MT delivery cost			<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>
Estimated market distribution			44.0%	35.5%	16.0%	2.5%	2.0%

1.499973 1.435688 1.43426 1.542115 1.204264

Allowed service types	
Session based	YES
ABO (subscription)	NO
Push/pull - MO	YES
Push/pull - MT	NO
Logo/ringtone	YES
Web Payment	YES
Erotic services	NO
Porno services	NO

Special conditions	
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subtract 10% off end payout

NEW ZEALAND - PAYOUT CONDITIONS

Note: 1 NZD = 0.522 EUR

VAT is 12.5%

MT End user Price In NZD incl. VAT	Vodafone				
	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT	Payout / SMS excl. VAT
	<25,000/month	>25,000/month	>50,000/month	>125,000/month	>200,000/month
0.40 NZD	0.105 NZD	0.108 NZD	0.112 NZD	0.120 NZD	0.127 NZD
0.40 NZD	0.105 NZD	0.108 NZD	0.112 NZD	0.120 NZD	0.127 NZD
0.50 NZD	0.131 NZD	0.135 NZD	0.140 NZD	0.150 NZD	0.159 NZD
0.60 NZD	0.157 NZD	0.162 NZD	0.168 NZD	0.180 NZD	0.191 NZD
0.70 NZD	0.183 NZD	0.189 NZD	0.196 NZD	0.209 NZD	0.223 NZD
0.80 NZD	0.209 NZD	0.215 NZD	0.224 NZD	0.239 NZD	0.254 NZD
0.90 NZD	0.236 NZD	0.242 NZD	0.252 NZD	0.269 NZD	0.286 NZD
1.00 NZD	0.262 NZD	0.269 NZD	0.281 NZD	0.299 NZD	0.318 NZD
1.10 NZD	0.288 NZD	0.296 NZD	0.309 NZD	0.329 NZD	0.350 NZD
1.20 NZD	0.314 NZD	0.323 NZD	0.337 NZD	0.359 NZD	0.382 NZD
1.30 NZD	0.340 NZD	0.350 NZD	0.365 NZD	0.389 NZD	0.413 NZD
1.40 NZD	0.367 NZD	0.377 NZD	0.393 NZD	0.419 NZD	0.445 NZD
1.50 NZD	0.393 NZD	0.404 NZD	0.421 NZD	0.449 NZD	0.477 NZD
1.60 NZD	0.419 NZD	0.431 NZD	0.449 NZD	0.479 NZD	0.509 NZD
1.70 NZD	0.445 NZD	0.458 NZD	0.477 NZD	0.509 NZD	0.541 NZD
1.80 NZD	0.471 NZD	0.485 NZD	0.505 NZD	0.539 NZD	0.572 NZD
1.90 NZD	0.498 NZD	0.512 NZD	0.533 NZD	0.569 NZD	0.604 NZD
2.00 NZD	0.524 NZD	0.539 NZD	0.561 NZD	0.599 NZD	0.636 NZD
2.10 NZD	0.550 NZD	0.566 NZD	0.589 NZD	0.628 NZD	0.668 NZD
2.20 NZD	0.576 NZD	0.593 NZD	0.617 NZD	0.658 NZD	0.699 NZD
2.30 NZD	0.602 NZD	0.619 NZD	0.645 NZD	0.688 NZD	0.731 NZD
2.40 NZD	0.628 NZD	0.646 NZD	0.673 NZD	0.718 NZD	0.763 NZD
2.50 NZD	0.655 NZD	0.673 NZD	0.701 NZD	0.748 NZD	0.795 NZD
2.60 NZD	0.681 NZD	0.700 NZD	0.729 NZD	0.778 NZD	0.827 NZD
2.70 NZD	0.707 NZD	0.727 NZD	0.757 NZD	0.808 NZD	0.858 NZD
2.80 NZD	0.733 NZD	0.754 NZD	0.786 NZD	0.838 NZD	0.890 NZD
2.90 NZD	0.759 NZD	0.781 NZD	0.814 NZD	0.868 NZD	0.922 NZD
3.00 NZD	0.786 NZD	0.808 NZD	0.842 NZD	0.898 NZD	0.954 NZD
3.10 NZD	0.812 NZD	0.835 NZD	0.870 NZD	0.928 NZD	0.986 NZD
3.20 NZD	0.838 NZD	0.862 NZD	0.898 NZD	0.958 NZD	1.017 NZD
3.30 NZD	0.864 NZD	0.889 NZD	0.926 NZD	0.988 NZD	1.049 NZD
3.40 NZD	0.890 NZD	0.916 NZD	0.954 NZD	1.017 NZD	1.081 NZD
3.50 NZD	0.916 NZD	0.943 NZD	0.982 NZD	1.047 NZD	1.113 NZD
3.60 NZD	0.943 NZD	0.970 NZD	1.010 NZD	1.077 NZD	1.145 NZD
3.70 NZD	0.969 NZD	0.997 NZD	1.038 NZD	1.107 NZD	1.176 NZD
3.80 NZD	0.995 NZD	1.023 NZD	1.066 NZD	1.137 NZD	1.208 NZD
3.90 NZD	1.021 NZD	1.050 NZD	1.094 NZD	1.167 NZD	1.240 NZD
4.00 NZD	1.047 NZD	1.077 NZD	1.122 NZD	1.197 NZD	1.272 NZD
4.10 NZD	1.074 NZD	1.104 NZD	1.150 NZD	1.227 NZD	1.304 NZD
4.20 NZD	1.100 NZD	1.131 NZD	1.178 NZD	1.257 NZD	1.335 NZD
4.30 NZD	1.126 NZD	1.158 NZD	1.206 NZD	1.287 NZD	1.367 NZD
4.40 NZD	1.152 NZD	1.185 NZD	1.234 NZD	1.317 NZD	1.399 NZD
4.50 NZD	1.178 NZD	1.212 NZD	1.262 NZD	1.347 NZD	1.431 NZD
4.60 NZD	1.204 NZD	1.239 NZD	1.291 NZD	1.377 NZD	1.463 NZD
4.70 NZD	1.231 NZD	1.266 NZD	1.319 NZD	1.406 NZD	1.494 NZD
4.80 NZD	1.257 NZD	1.293 NZD	1.347 NZD	1.436 NZD	1.526 NZD
4.90 NZD	1.283 NZD	1.320 NZD	1.375 NZD	1.466 NZD	1.558 NZD
5.00 NZD	1.309 NZD	1.347 NZD	1.403 NZD	1.496 NZD	1.590 NZD
MT transport cost	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>	<i>included</i>

Special Conditions

Leadtime is 2-4 weeks

Payout time is 50 days
Short Code length is 4 digits

NEW ZEALAND SERVICE GUIDELINES

1. All content providers must comply in all respects with the Telecommunications Carriers' Forum SMS AntiSpam Code, a copy of which may be obtained from www.tcf.org.nz ("Code").

2. Opt Out Request Wording: Should a User reply to any Message sent by the Content Provider with QUIT, STOP, END, FINISH or other any other words which indicate a desire or an intention to terminate the Message Service, Content Provider must treat such messages as Opt Out messages and remove the User from the Message Service and may no longer send the User any Message relating to the Message Service.

3. Compliance with 'OptOut' Requests: Content Provider must comply with all Opt Out requests from Users as soon as is reasonably possible and no later than 1 day after the request from the User has been received by Content Provider.

4. Chat services need to be moderated 24 hours 7 days a week to monitor user's behavior in the chatroom. Any inappropriate behaviour will result in the user receiving a warning or being banned from the chat room. Chat Bots must not be used in any situation, except for standard welcome message, expenditure notifications, registration, administrative, or match interactions.

5. Restricted Prizes: If the particular promotion includes prizes which have any restrictions (e.g. they require the user to be 18 or over to receive the prize) then these restrictions must be clearly stated within the Content of each Message. The restriction must also be stated in all advertising material – see Schedule 9 (Advertising Guidelines).

6. Vodafone only accepts unrestricted content. Restricted or banned contents are not allowed. Restricted content includes:

Language

- Frequent use of highly offensive language or explicit sexual references.

Nudity and Sex

- Nudity depicting male or female genitals or female nipples, whether or not such genitals or nipples are real.

- Actual or realistic depictions of sex activity, for example;

- a) Real or simulated sexual intercourse.

- b) Depiction of sexual activity involving devices such as sex toys.

- c) Sexual activity with visible pubic areas.

- Exclusion:

Please note that material which genuinely seeks to inform and educate such as in matters of sexuality, safe sex and health and where explicit images are the minimum necessary to illustrate and educate in a responsible manner may be permissible. Please seek approval for such content from Vodafone.

- Below some specific examples Unrestricted Content in relation to nudity and sex:

- a) Full rear view of model, if the model is wearing a Gstring or panties or bikini

- b) Nudity if photographed from the side (subject to Restricted Content restrictions

- above)

- c) Limited sexually suggestive touching or positions

- d) Images with hand positioned over genital area acceptable (however no implication of masturbation is allowed).

Violence

- Violence which dwells on the infliction of pain or on injuries

- Depictions of sexual violence